

**THE UNIVERSITY OF TEXAS-PAN AMERICAN LIBRARY
COLLECTION DEVELOPMENT CRITERIA**

Subject area: Communication
Academic year: 2009-2010
Bibliographer: Virginia Haynie Gause
Liaison: Yanrong Chang [ychang@utpa.edu]

General criteria

Order titles in English and Spanish only.
Avoid textbook type materials.

Specific criteria

1. Theater/TV/Film

- a. Purchase material on plays and the theater (children's and adult's) including acting and actors, technical production, theater history, theater appreciation, makeup and costuming, creative dramatics, lighting, directing, script writing, and 20th century dramatic literature/history.

- b. Provide sources covering the areas of radio, television, video and film in relation to their history, production, production technology and screen writing.

[Comm 1305, 2306, 3341, 3342] Acting I, II, III and IV
[Comm 1310] Oral Interpretation
[Comm 1311 and 1312] Technical Production I and II
[Comm 1315] Survey of Radio/TV Broadcast/Cable
[Comm 1615 and 4615] Summer Theater Workshop
[Comm 1616 and 4616] Summer TV and Film Workshop
[Comm 2304] Television Production
[Comm 2312] Theatre Appreciation
[Comm 2313] Readings in Dramatic Literature
[Comm 2319] Make-Up
[Comm 2320] Costume Technology
[Comm 2321] Drawing and Rendering for the Theatre
[Comm 2387] Theatre Appreciation (Honors Plan)
[Comm 3301] Rhetoric of Television
[Comm 3302] Speech for Stage and Screen
[Comm 3308] Creative Drama
[Comm 3309] Advanced Technical Production and Design
[Comm 3310] Lighting for the Stage, Film and TV
[Comm 3311] Contemporary Drama
[Comm 3312] Costume Design
[Comm 3319] Arts Management and Publicity
[Comm 3323] World Drama
[Comm 3324] Cinematography/Videography
[Comm 3325] Motion Picture History and Significance

[Comm 3413] Literature in Performance
[Comm 4301 and 4302] Directing I, II
[Comm 4304] Scriptwriting for Stage and Screen
[Comm 4314] Advanced TV/Film Production
[Comm 4315 and 4316] History of the Theater I and II
[Comm 4317] Children's Theater Workshop
[Comm 4318] Theory and Styles of Acting
[Comm 4319] Problems in Acting
[Comm 4615] Summer Theater Workshop
[Comm 5304] Scriptwriting
[Comm 5615] Summer Theater Workshop
[Comm 6300] Communication Research
[Comm 6340] Special Topics in Dramatic Literature
[Comm 6341] Special Topics in Theater History
[Comm 6342] Master Class in Theatrical Performance or
Production
[Comm 6343] Performance Theory

2. Communication Studies

Acquire supportive materials for speech and language acquisition and development, forensics and public relations, communication and area and contexts specifically related to interpersonal communication such as: nonverbal behaviors, health communication, family communication, organizational communication and gender communication.

[Comm 1303] Presentational Speaking
[Comm 1302] Introduction to Communication
[Comm 1387] Speech Communication (Honors Plan)
[Comm 2315] Interpersonal Communication
[Comm 3313] Business and Professional Communication
[Comm 3314] Persuasive Communication
[Comm 3315] Communication in Human Relations,
(Conflict, Gender, Family, Health Communication)
[Comm 3316] Intercultural Communication
[Comm 3317] Speech for the Classroom Teacher
[Comm 3330] Argumentation and Debate
[Comm 3331] Principles of Interviewing
[Comm 3332] Organizational Communication
[Comm 3333] Communication Theory
[Comm 3334] Small Group Communication
[Comm 3335] Advanced Public Speaking
[Comm 3350] Research in Communication
[Comm 4307] Contemporary Rhetoric of Social and
Political Movements
[Comm 4330] Communication Consulting and Training
[Comm 4336] Applied Organization Communication

- [Comm 6320] Seminar in Communication Theory
- [Comm 6321] Seminar in Communication Education
- [Comm 6322] Culture and Communication
- [Comm 6323] Seminar in Interpersonal Communication
- [Comm 6324] Seminar in Organizational Communication
- [Comm 6325] Seminar in Group Communication
- [Comm 6326] Seminar in Nonverbal Communication
- [Comm 6327] Seminar in Contemporary Rhetorical Theory
and Criticism
- [Comm 6328] Applied Research in Communication
- [Comm 6329] Special Topics in Speech Communication
- [Comm 6330] Seminar in Training and Consulting
- [Comm 6331] Mass Communication Theory
- [Comm 6332] Public Relations Campaigns
- [Comm 6351] Communication Technology
- [Comm 6352] Mass Communication and Hispanics
- [Comm 6353] Gender and the Mass Media
- [Comm 6354] Great Orators in Western Civilization
- [Comm 6355] Professional Speaking
- [Comm 6356] Seminar in Persuasion
- [Comm 6360] Historical Studies in Mass Media
- [Comm 6361] Film and Television as Propaganda

3. Journalism

Acquire material on reporting, photography, print media, desktop publishing, ethics, press censorship, legal aspects of mass communication, advertising, public relations and research.

- [Comm 1308] Photography
- [Comm 3303] Writing for the Mass Media
- [Comm 3304] Advertising
- [Comm 3305] Copy Editing
- [Comm 3306] Feature Writing
- [Comm 3327] Reporting I
- [Comm 3328] Writing for Publication
- [Comm 3329] Specialized Reporting
- [Comm 3401] Broadcast News Writing
- [Comm 3403] Television News Production and Reporting
- [Comm 4313] Media Law and Ethics
- [Comm 4321] Public Relations
- [Comm 4322] Public Relations Writing
- [Comm 4326] Photojournalism
- [Comm 4327] Mass Communication and Society
- [Comm 4332] Media Publishing
- [Comm 4334] Communication Campaigns
- [Comm 4335] Creative Strategies and Media Planning
- [Comm 4417] Radio and Television Advertising Production

4. Order Materials necessary for Faculty research.